

vidhi doshi

EDUCATION

1997-2009
Mumbai

Lilavatibai Podar High School
School

2009-2011
Mumbai

Mithibai College of Arts
Junior College

2011-2012
Mumbai

Rachana Sansad, School of Interior Design
Degree in Interior Design

2013-2017
Mumbai

Ecole Intuit Lab
Diploma in Visual Communication

WORK

KNOW ME

In the past 7 years, I have helped F&B, FMCG, alcohol brands and more to create and establish a unique visual identity. I also work with musicians, art galleries, curators, social enterprises, and handicraft organizations.

With a focus on branding, packaging, digital media, and advertising, I bring a 360° approach to crafting brand stories.

As a designer, I work with embroidery, hand printing, eco-dyeing, and various materials to explore colour, texture, and composition.

I look forward to crafting visual experiences and narratives for brands across various industries.

2012-2013
Mumbai

Thacker and Associates
Interior Designer
Residential and Industrial Projects

Summer of 2014
Mumbai

Publicis Beehive
Graphic Design Intern

Summer of 2015
Mumbai

Only Much Loider
Graphic Design Intern
NH7 2015

Summer of 2016
Paris

Seenk
Graphic Design Intern
ATOS

2017-2019
Mumbai

Please See// Adverstising
Junion/Mid Level Designer
Foodhall, Arqa, Bombay Sweet Shop, CinCin, Foodhall Cookery Studio

2020-2021
Mumbai

OncoHappy
Lead Designer

Summer of 2021
Mumbai

Landor & Fitch
Freelance Designer
Signature, Parachute Hair Oil, Gillette, Creambell, L'Oreal, Braun,

2021 - 2022
Mumbai

VIRTUE Worldwide
Freelance Designer
Johnnie Walker, Black Dog, Black and White

2022 - 2024
Mumbai

VICE Media
Senior Designer and Creative, India and APAC
Johnnie Walker, Close Up, Grey Goose, Hong Kong Tourism, Thailand Tourism, Jameson, Pernod Ricard

2019 - 2025
Mumbai

Independant Designer
Senior Brand and Packaging Designer
Poit, NDF Superfoods, Edana Farms, FAQ Art, Delhi
Dhoomimal Gallery, Delhi, Ottofed Agrotech, Mumbai
Tilt, inlab., Moonrise Brand Consultants, re-wrap, Craft Circle, Dadu's Mithai, Uniqlo

TEACHING

2023
Mumbai

Sophia College for Women
Page Layout Design
Sem 1, 1st Year

2024-2025
Mumbai

Ecole Intuit Lab
Editorial Design
3rd Year